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Embalmer
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Deming, N. M. Telephone 339

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BEST ON EARTH
(Every Loaf Wrapped)

Deming's First Class Bakery where Quality, Service and Satisfaction is Guaranteed. Headquarters for Everything in the Bakery Line. Special orders for fancy Bakery Goods solicited. Phone Orders Delivered. Patronize Home Industry.

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Feed, Hay and Coal

PROMPT SERVICE GOOD GOODS
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**New Mexico
Implement Co. Inc.**

Everything for the farm. Complete stock Auto Tires.

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Fairbanks Morse & Co., Layne & Bowler pumps, Emerson Brantingham Imp. Co., Standard Mowing Machines, Newton Wagons, Romeo Silos.

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TWO WHEELS**

TAKES CARE OF FROM 10 TO 20 ACRES ON A 100-FOOT LIFT

Don't complain of the cost of pumping water if you have not yet installed the famous IRRIGATOR WINDMILL—the windmill with two wheels.

SEE IT WORKING at the W. E. Fouks, Phillips, and Berrie ranches.

We will take you out and convince you that the mill will do just what we say it will.

Tri-State Irrigation Supply Co.
OFFICE WITH SOUTHWEST LUMBER CO.
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You'll find this Market always ready to fill your every want in choice

POULTRY, STEAKS, CHOPS,

ROASTS, HAMS, BACON,

SAUSAGE

AT VERY LOWEST PRICES
at which really excellent quality can be obtained.

And you will find this market always clean and sanitary, and its help most courteous and prompt.

TELEPHONE 49

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FAYWOOD HOT SPRINGS
for Rheumatism, Stomach Troubles, Kidney Ailments, Inflammations, Arterial hardening, Locomotor Ataxia, Nervous breaking, Etc. Perfect Treatment, Perfect Health, Pleasure, Large Modern Hotel. Send for booklet T. C. McDERMOTT

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Fine, New Stock of Staple and Fancy Groceries Also Best Candies, Etc. CHINESE AND JAPANESE ARTICLES AT LOWEST PRICES Hing Lee Bldg., Silver Ave. Deming, New Mexico

Rosch & Leupold
Contractors & Builders
Plans and Specifications on Application.

TIME TABLE			
SANTA FE			
Mon. 9:40 a. m.	Arr.	10:15 a. m.	Departs
10:15 p. m.	Arr.	10:45 p. m.	Departs
SOUTHERN PACIFIC			
Mon. 10:2 Depart.	6:15 a. m.	10:45 a. m.	Departs
10:2 Arrives	7:20 p. m.	10:45 p. m.	Departs
11:2 Depart.	2:45 p. m.	10:45 p. m.	Departs
12:1 Depart.	12:45 a. m.	10:45 p. m.	Departs
12:1 Arrives	5:30 a. m.	10:45 p. m.	Departs
12:2 Depart.	7:30 a. m.	10:45 p. m.	Departs
12:2 Arrives	5:30 p. m.	10:45 p. m.	Departs
EL PASO & SOUTHWESTERN			
No. 21 Departs for Tyrone	7:30 a. m.	10:45 p. m.	Departs
No. 21 Arrives	5:30 p. m.	10:45 p. m.	Departs
No. 22 Departs for Hatchet	7:15 a. m.	10:45 p. m.	Departs
No. 22 Arrives	5:15 p. m.	10:45 p. m.	Departs

Farm Stationery

It looks more like business when you send out letters on printed stationery. Come in and let us put the name of your farm, your own name and the name of the partner you married on some letter heads.

OSTEOPATH

A. S. MILFORD, M. D. D. O. graduate of the American School of Osteopathy of Kirksville, Missouri.
304 SOUTH COPPER AVE.
One Block West of Postoffice
TELEPHONE 157

Notice

Miss Wamel reports a most delightful trip to the coast and will be back on September to start her class in piano—adv. 49

Cafe Richter for service adv. ff

Close Estimating

A geologist of the United States Geological Survey once estimated 3,000 feet as the necessary depth to drill in a certain locality to find water with the result of less than one per cent of error, a flow measuring half a million gallons a day having been struck at the depth of 2,987 feet. In another branch of the work of the Survey, that of estimating the production of the various minerals at the close of the calendar year, even the above percentage of error was reduced. The Survey's estimate on January 1, 1915, of the production of iron ore was 41,440,000 long tons; the actual figures received from all the companies are now seen to be 41,439,761 long tons, a difference of only 29 tons.

Meiss, Sully and Murray of the Chino Copper Company, checked in at the Park garage Friday morning.

J. H. Tracy, who has a ranch two miles south of the city, Friday brought in a short limb of a winter apple tree on which were clustered some perfectly formed apples of the winter banana variety.

Mrs. S. Burnside, who has been in California since July 1, returned to her home Friday.

Mrs. Estie S. Ferguson, who has been visiting in Roffe, Iowa, for the last several months, returned home Thursday night to her home with Mr. and Mrs. Fred Sherman.

Read the Graphic

J. G. MOIR, M. D.

PHYSICIAN AND SURGEON
Special attention given to eye, ear, nose and throat work and the fitting of glasses.
Telephones: Office, 72; Residence, 75

Cafe Richter has everything in season—adv. ff

Snowdrift, perfect shortening, now has printed coupon in every pack. Save them and get valuable prize.

Cheaper to ride than walk—10-cent auto. Phone 263 day or night—ff

You have no big fire left after your cooking is finished if you use pine blocks. Phone 263, Watkins Fuel & Transfer Co.—adv. ff

TAXPAYERS' ASSOCIATION GETS UNDER WAY

Albuquerque, N. M.—The recently organized Taxpayers' Association of New Mexico will get under full headway with its work immediately following a meeting of the executive committee to be held in this city October 11, when it is expected the board will select a tax expert for the position of director. The membership has reached a point where its successful program is assured, but the officers plan to continue a vigorous membership campaign in every county.

Keeping Farm Accounts

Farmers are often criticised because they do not keep books. The critics almost invariably compare him with the merchant, pointing out that the business man keeps books and knows just where he stands. The fact is, however, that the merchant keeps his accounts with a large number of persons who buy goods of him and from whom he buys goods. Here all the transactions are in exact terms of cash and it is therefore an "exact science" or system, and any one who is moderately good with figures can keep these accounts satisfactorily.

Farm records or accounts are just as desirable for the farmer as business accounts are for the merchants, but it must be remembered that they differ very materially, and before we criticise the farmer for that which he does not do, let us see what he does do. The department of agriculture and the various state institutions have devoted considerable time and money in finding out what per cent of the farmers keep farm accounts. The results of these investigations show that a large majority of them keep some sort of accounts whereby they can tell whether or not they are gaining or losing on their business; but only a few go into details enough to be able to tell which enterprise is paying or which cow is "boiling".

With this fact in mind the various public service stations have developed a system of "Farm Cost Accounting", to analyze his business at the end sufficient detail to enable the farmer which is simple in nature and yet of value to himself and decide for himself whether or not the year has been a profitable one.

RUPERT F. STEWART
State College, N. M.

Sentiment and Sentimentality

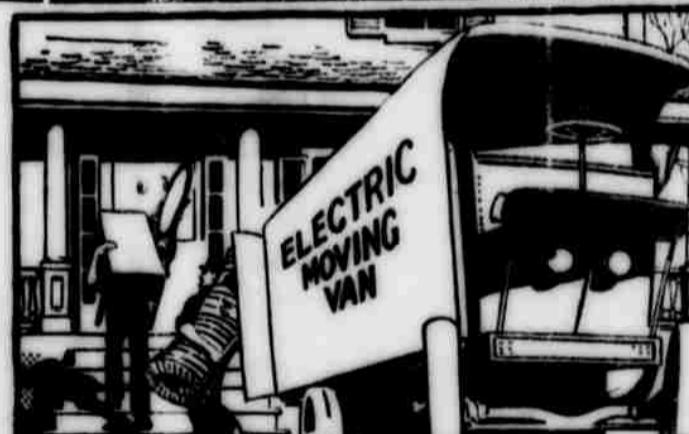
"Hit the ball hard for sentiment," says the editor of the Trenton, Michigan, Times, and in this touches the keynote of all that is dreamed and done to make the world progress. Sentiment is the disposition that prompts to action or expression. It is the antithesis of sentimentality, which is the affectation of fine feeling. Sentiment is a feeling off a person or thing that prompts action. It does more than that—it forces action. Love of country, of parents, and of children have been the motives behind all the great works of art, of inventions, great sacrifices, and the building of great enterprises. Appeal to sentiment is a call to the very highest emotion. Through it nations have large circulations, families brought together, towns formed and nations welded in an indissoluble bond. How greatly do these cords of personal appeal, in which the heart is told with the spark of the truth and of nature. How do these drama of life grip the soul when the suffering or the love or the strength of character against character is told before us in such a way as to be real. Through sentiment our friends are knit in an enduring friendship. Great orators, appealing to our sentiment, lead us on to almost impossible tasks. It is only when we depart from true sentiment into the realms of the sentimental that go back. Thus the demagogue works, whose orations are aimed at passing feelings and emotion that does not last because it cannot last. A whole state or nation may be won by this momentary sentimentality, as is indicated by the political movements that are based on truth and bare up and die unmoored and discredited. Every movement should have the test of sentiment applied to it. If selfishness, money-making, untruth is shown in the reaction, it should be condemned positively and finally.

The New Mexico Implement company report the sale of a pumping engine to H. L. Kerr, who has a large stock ranch near Cambrey.

Cox Brown, Carl Peugh and E. C. Wells motored to El Paso Saturday in Mr. Brown's car, which he left there and returned Sunday in his new Studebaker touring car.

James T. Stevenson, who has been one of the very successful farmers of this section, has exchanged his farm of 160 acres here for a farm near Seattle, Washington.

"Do It Electrically"



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Deming Ice & Electric Company